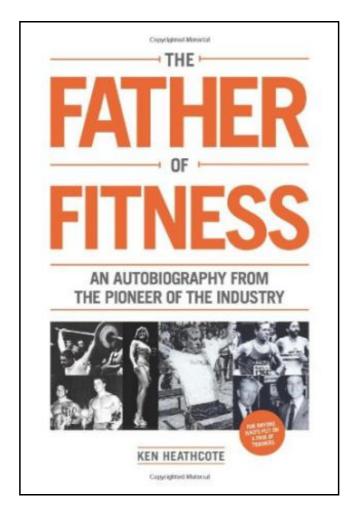
Father of Fitness



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Reviews

It in a of the best book. Indeed, it really is play, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book. (Sofia Yundt)

FATHER OF FITNESS



Paragon Publishing. Paperback. Book Condition: New. Paperback. 210 pages. Dimensions: 8.9in. x 5.9in. x 0.6in.AN AUTOBIOGRAPHY FROM THE PIONEER OF THE INDUSTRY AN INSPIRATIONAL STORY OF ONE MANS ASTONISHING MENTAL AND PHYSICAL STRENGTH This is a story of one mans struggle to forge a business out of a hobby and how the business grew and became an industry. Starting with a blank sheet of paper in 1968, this industry is now worth billions. Somewhere along the journey I picked up the title Father of the Fitness Industry. My pioneering instincts saw me building the most successful health club of its time: the forerunner of a modern day culture. The reader will join me on that journey and share some staggering adventures. The solo run world record attempt from John OGroats to Lands End covering over seventy miles a day and filmed in its entirety by the BBCs Forty Minutes programme, in which I was tagged the multi-marathon man. My 50th birthday was celebrated with running fifty miles, lifting 50, 000 lbs in a series of exercises in fifty minutes, playing five world class athletes at squash and ending the day with five hundred sit-ups. The journey took me to five world championships, twenty-six marathons, running 127 miles in one day and climbing the Swiss Alps at 75 years of age. The reader will learn about motivation, the psychology of success, and how we became the darlings of the industry, training future fitness instructors through our National Training Companys government qualification. I picked up three Lifetime Achievement Awards and the governments National Training Award. I was a cofounder of the Fitness Industry Association that became the second biggest of its kind in the world. I wrote the NVQ for the industry lead body and was also a judge at the Mr...



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