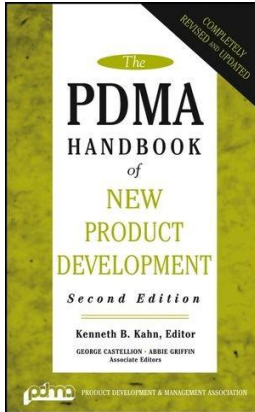


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# THE PDMA HANDBOOK OF NEW PRODUCT DEVELOPMENT, SECOND EDITION



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- Authored by -
- Released at 2004



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