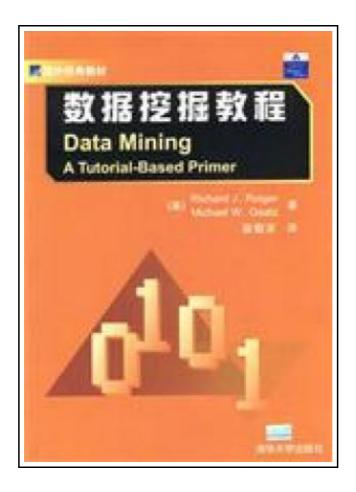
Data Mining Tutorial



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Reviews

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(Noah Bruen)

DATA MINING TUTORIAL



paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 362 Publisher: Tsinghua University Press Pub. Date: 2003-11-1. The first book to help readers establish the concept of data mining. data mining and then through the 13 examples to help readers master the principles of data mining. The last part of the book also describes the combination of expert systems and intelligent agents to solve complex problems. This book is suitable as an information management system (MIS) and computer science professor at the University. It also provided for graduate students of data mining and knowledge discovery basics. It is also suitable for the use of data mining to solve business problems as professionals interested in self-directed. Contents: Part I. Chapter 1. Basic Data Mining Data Mining: Data Mining Study 1.1: Definition 1.2 1.3 computer can learn what is suitable for their own data mining problems using expert system 1.4 or 1.5 with a simple data mining data mining process model 1.6 Why Search 1.7 is not a simple data mining application 1.8 Summary 1.9 Key Terms 1.10 Exercises Chapter 2 Data Mining: Data mining strategy in depth discussion 2.1 2.2 guided association rule data mining 2.3 2.5 2.4 clustering techniques to evaluate performance 2.6 Summary 2.7 Key Terms 2.8 Exercises Chapter 3. the basic decision tree data mining 3.1 3.2 3.3 K-generated association rules mean 3.4 genetic learning algorithm to select a data mining 3.5 3.6 Chapter Summary 3.7 Key Terms 3.8 Exercises Chapter 4 Excel-based Data Mining Tool 4.1 iData Analyzer 4.2 ESX: a multi-purpose data mining tools 4.3 iDAV 4.4 format for data mining unsupervised clustering five-step 4.5 for the six-step supervised learning to generate rules technology 4.7 4.6 typical examples Special consideration and characteristics...



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